

**Inbound Travel  
Trends for the**

# U.S.

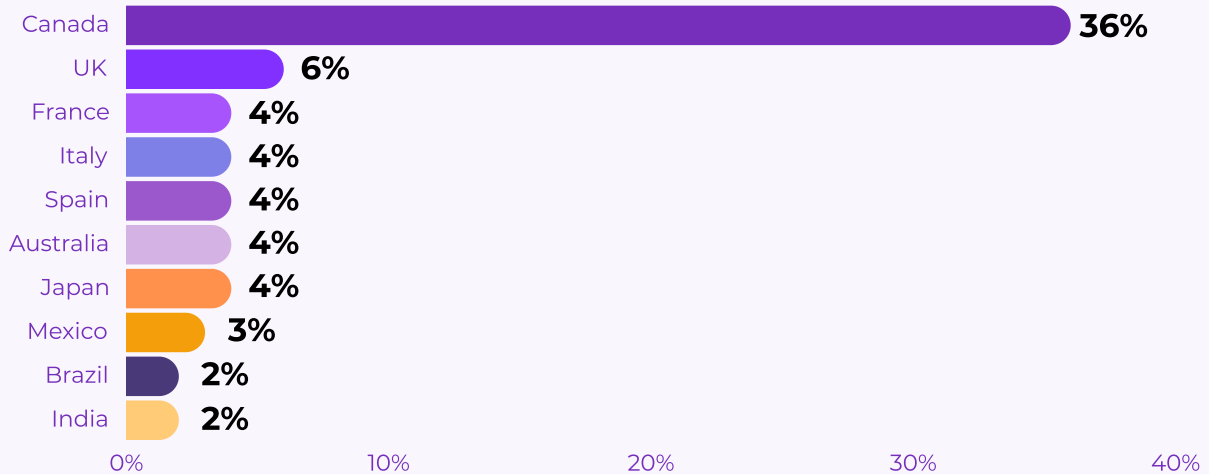
Summer 2025

**Travel Dates: June 1 – Aug 31, 2025**



✓ Canada Continues to be the Top Origin

### Share of Hotel Bookings



Though there is a decline in visitors from Canada, it still leads as the top source market for the U.S. with 36% of all hotel bookings for summer 2025. France, Italy, Spain, Australia, Japan, Mexico, Brazil and India are the other important source markets.

✓ Highest Bookings from Toronto, Vancouver and Montreal

### Top Origin Cities

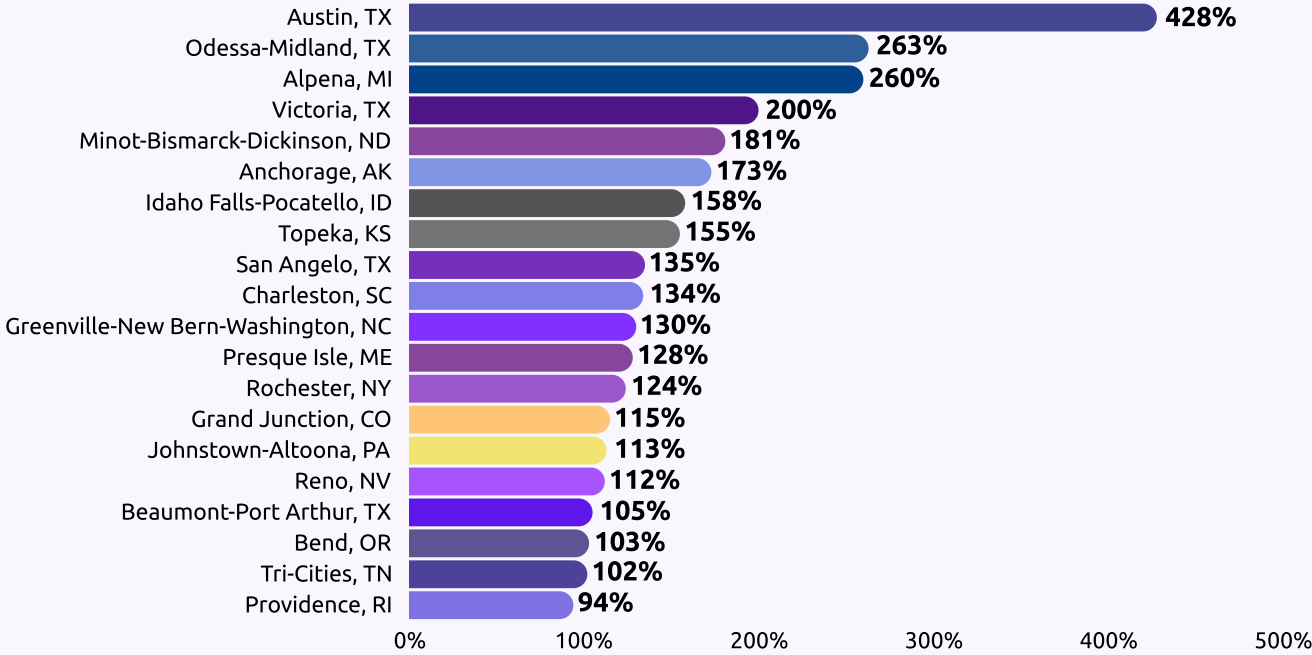


Toronto leads as the origin city for hotel bookings in the U.S., followed by Vancouver and Montreal, London, Calgary, Milan, Paris, Winnipeg, Madrid and Sydney.

Surge in searches

✓ Austin is on the Minds of Travelers

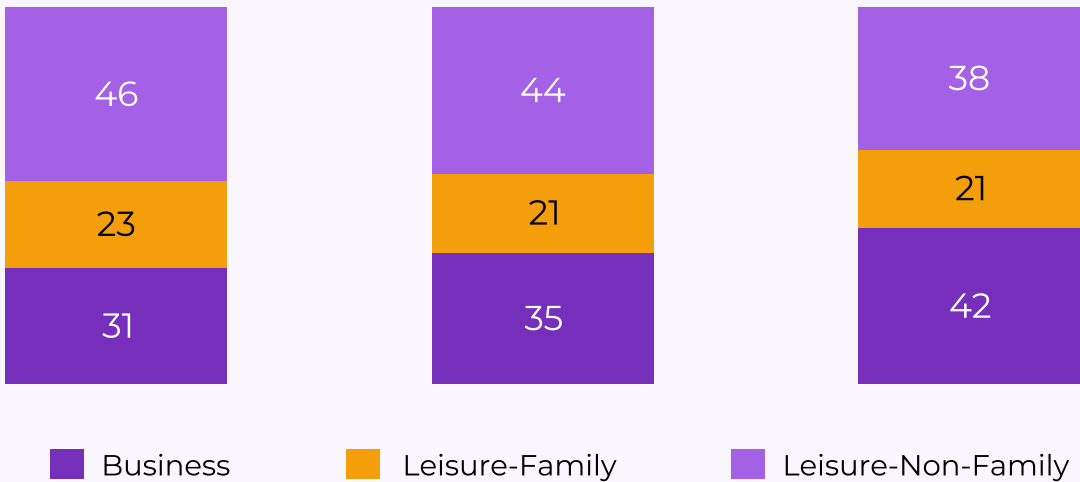
### Surge in searches



Austin leads the destinations seeing the highest surge in searches from international origins. Alpena, Minot-Bismarck-Dickinson, Odessa-Midland and Anchorage are other destinations that are experiencing a growth in searches.

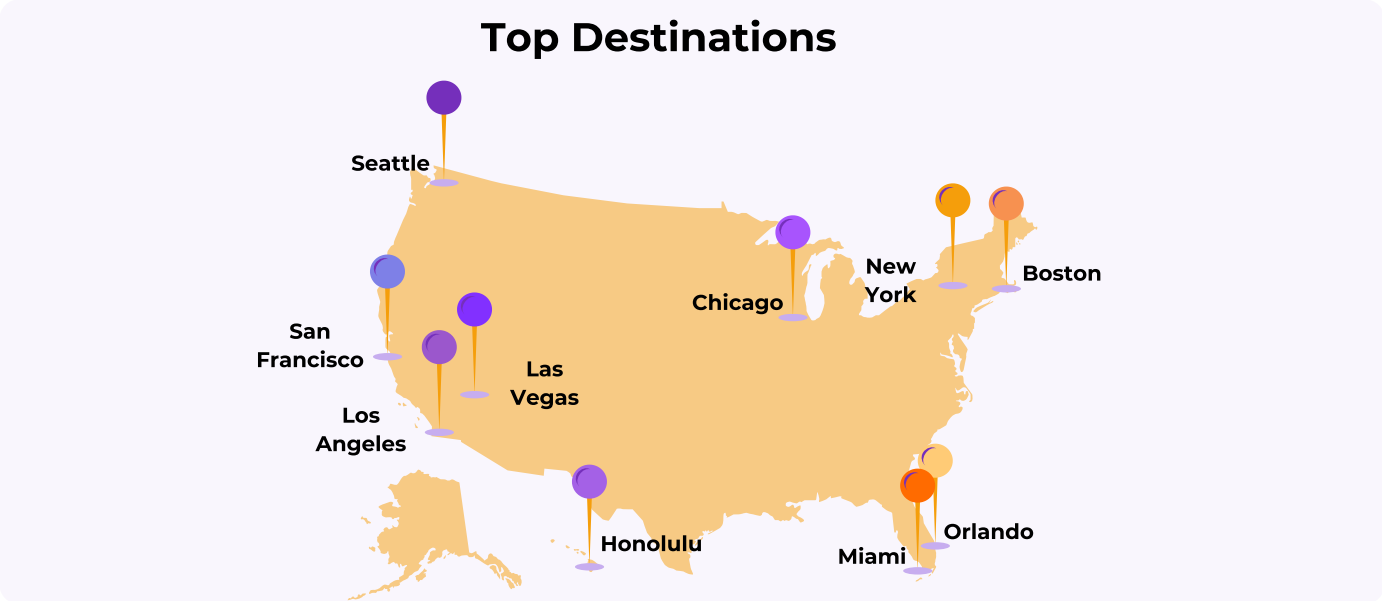
✓ Rise in Share of Bookings for Business

### Share of Bookings by Reason for Travel



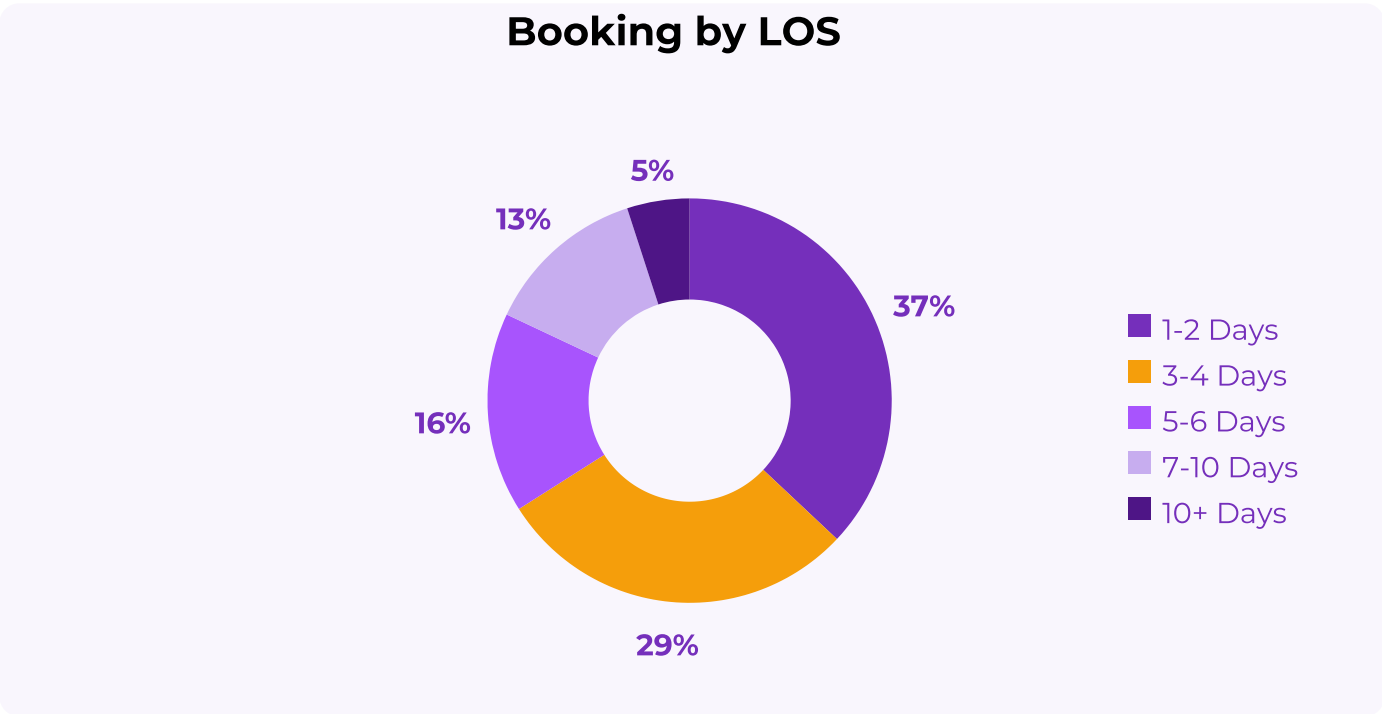
The share of hotel bookings is increasing for business travelers, whereas the share of bookings by leisure non-family travelers is decreasing.

✓ New York, Vegas and Honolulu are the Hot Spots



New York and Las Vegas continue to be the popular hot spots in the U.S. while Honolulu is seeing a surge in arrivals. Orlando, Miami, Los Angeles, Chicago, Seattle, San Francisco and Boston are the other popular destinations.

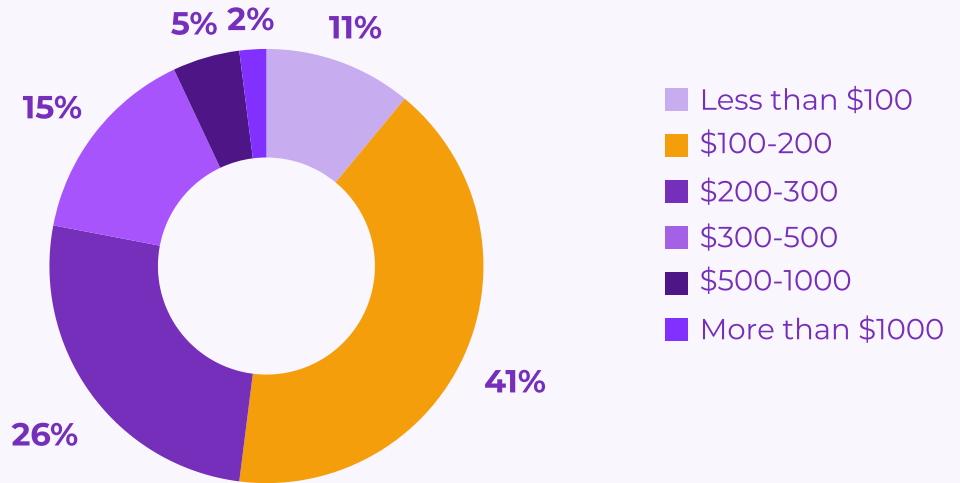
✓ Longer Trips and Quick Returns, Both Are Popular



37% of the inbound hotel bookings in the U.S. are for 1-2 days, followed by 29% for 3-4 days. Only 33% of the hotel bookings are for a length of stay of more than 4 days.

✓ Rooms Priced Between \$100 and \$200 are the Most Popular

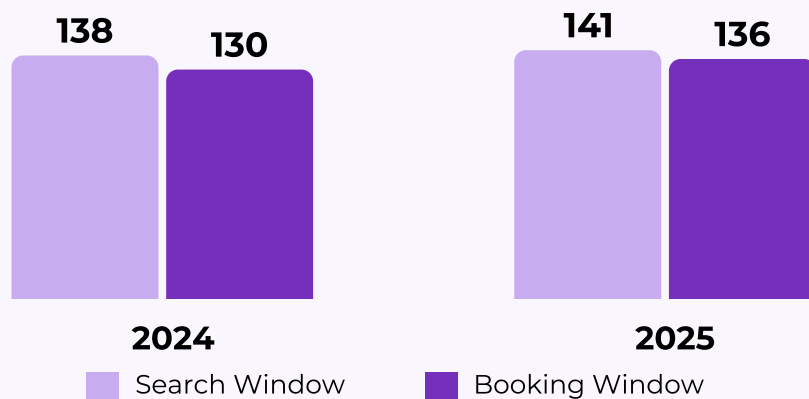
**Booking by ADR**



41% of the inbound hotel bookings in the U.S. are made for rooms with an ADR between \$100 and \$200. 26% of the bookings are for rooms with an ADR between \$200 and \$300 and 15% of the rooms are booked for an ADR between \$300 and \$500.

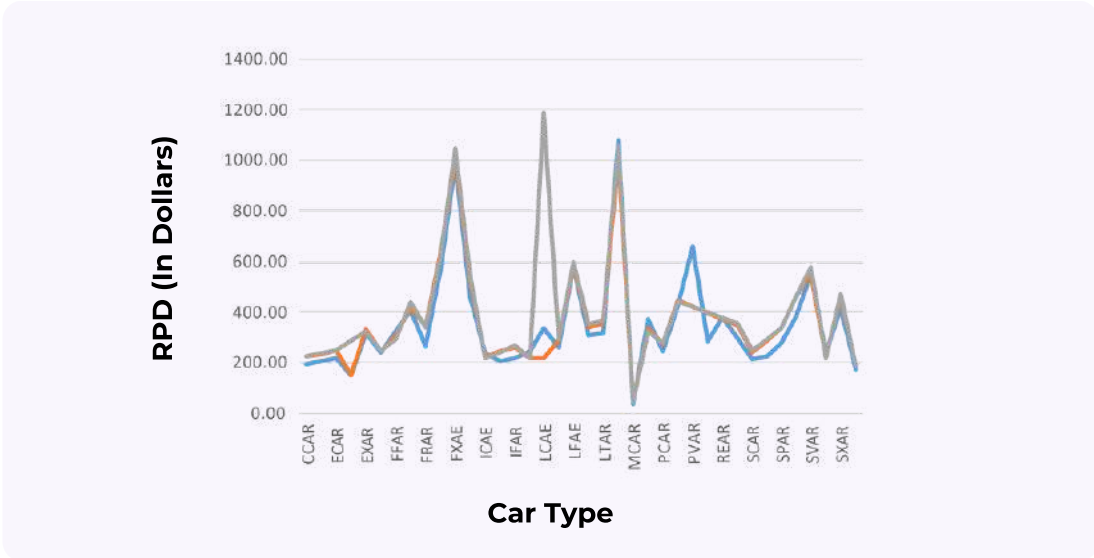
✓ Travelers are Planning Their Journey Long Ahead

**Advance Search & Booking Window**



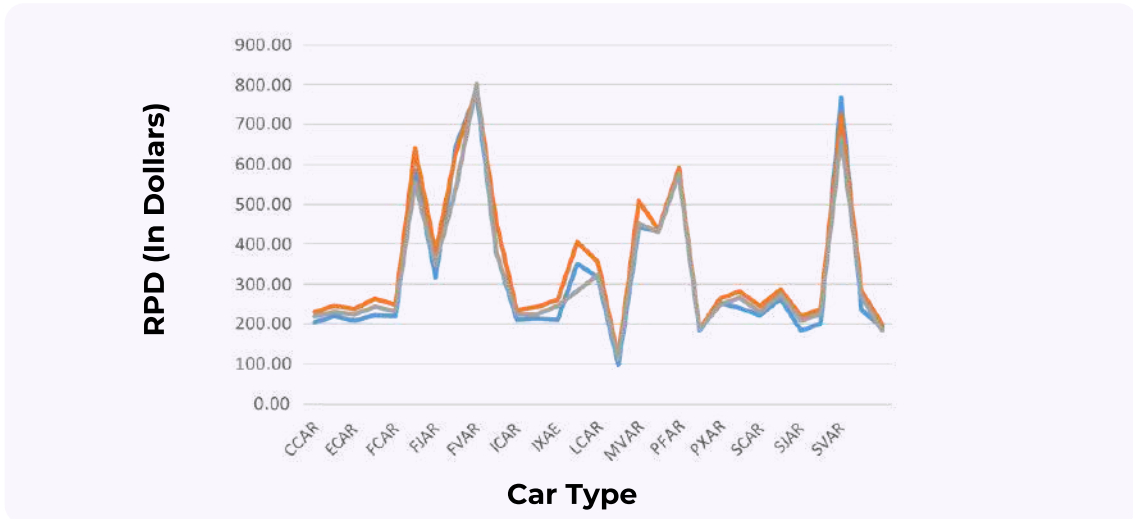
The search and booking windows for the U.S. are expanding. This indicates a preference among international travelers for planning their trips long ahead of the check-in dates.

✓ Car Rental Price Trends in Las Vegas



Las Vegas will offer a wide range of car rental options this summer. Mini cars remain the most affordable, with as low as \$36.21, ideal for cost-conscious travelers. In contrast, Luxury Elite Electric vehicles will reach up to \$118.61, indicating growing demand for premium, eco-friendly rentals. From June to August, pricing remains relatively stable for most vehicle types, but premium car types show sharp increases, especially in August. This suggests that higher-end vehicles are gaining traction, likely driven by a mix of summer demand and evolving traveler preferences.

Car Rental Price Trends in New York



New York will take a different pricing route this summer. While full-size vans will lead at \$801.43, luxury vehicles will start as low as \$97.98 — a surprising shift from the usual pricing norm. Compact cars will still hover around \$213, reflecting a deliberate strategy by rentals in NY to keep luxury options competitively priced while capitalizing on group travel demand with higher van rates.

# RateGain

## About RateGain

RateGain Travel Technologies Limited is a global provider of AI-powered SaaS solutions for travel and hospitality that works with 3,200+ customers and 700+ partners in 100+ countries helping them accelerate revenue generation through acquisition, retention, and wallet share expansion.

RateGain today is one of the world's largest processors of electronic transactions, price points, and travel intent data helping revenue management, distribution and marketing teams across hotels, airlines, meta-search companies, package providers, car rentals, travel management companies, cruises and ferries drive better outcomes for their business. Founded in 2004 and headquartered in India, today RateGain works with 26 of the Top 30 Hotel Chains, 25 of the Top 30 Online Travel Agents, 3 of the Top 4 Airlines, and all the top car rentals, including 16 Global Fortune 500 companies in unlocking new revenue every day.

For more information, please visit [www.rategain.com](http://www.rategain.com)

Want more such reports for your city?

**Talk to us**